

AGENDA

Workshop Meeting

BEE CAVE DEVELOPMENT BOARD

Tuesday, August 8, 2023 10:00 AM, City Hall 4000 Galleria Parkway

Bee Cave, Texas 78738-3104

THE CITY OF BEE CAVE DEVELOPMENT BOARD MEETINGS ARE AVAILABLE TO ALL PERSONS REGARDLESS OF DISABILITY. IF YOU REQUIRE SPECIAL ASSISTANCE, PLEASE CONTACT KAYLYNN HOLLOWAY AT (512) 767-6641 AT LEAST 48 HOURS IN ADVANCE OF THE MEETING. THANK YOU.

- 1. Call meeting to order
- 2. Roll Call
- 3. Discussion and update regarding current and future City projects and priorities for strategic planning purposes including, short and long-term budgets for all operational needs and capital improvement projects.

4. Adjournment

The Board may go into closed session at any time when permitted by Chapters 418 or 551, Texas Government Code, or Section 321.3022 of the Texas Tax Code. Before going into closed session a quorum of the Board must be present, the meeting must be convened as an open meeting pursuant to proper notice, and the presiding officer must announce that a closed session will be held and must identify the sections of Chapter 551 or 418, Texas Government Code, or Section 321.3022 of the Texas Tax Code authorizing the closed session.

I certify that the above notice of meeting was posted at Bee Cave City Hall, 4000 Galleria Parkway, Bee Cave, Texas, on the 4th day of August, 2023 at 4:00 P.M. (Seal)



Economic Development Board Meeting 8/8/2023

Agenda Item Transmittal

Agenda Item: 3.

Agenda Title: Discussion and update regarding current and future City projects and

priorities for strategic planning purposes including, short and longterm budgets for all operational needs and capital improvement

projects.

Board Action:

Department: City Manager

Staff Contact: Clint Garza, City Manager

1. INTRODUCTION/PURPOSE

The purpose of this item is to allow board discussion about current and future project planning which may include discussion around prioritization, budgets, and future undertakings.

2. DESCRIPTION/JUSTIFICATION

a) Background

Previous discussions of the board regarding projects and general direction of the corporation led staff to recommending a future workshop where directors could have a more lengthy discussion about goals and priorities.

b) Issues and Analysis

In addition to the adopted Capital Improvements Plan, there are a host of other topics directors have individually expressed interest in further exploration though no formal action has been taken. A preliminary but non-exhaustive list of those topics is below:

- 1. Workforce Housing
- 2. Review of City Ordinances and impacts to economic development of the city
- 3. Capital Project prioritization
- 4. Property acquisition
- 5. Business coaching
- 6. Marketing (including virtual model, planning tools, website updates, and branding roll out)
- 7. Business attraction (including use types not currently allowed by code)
- 8. Staff resources and project management

3. FINANCIAL/BUDGET

Amount Requested Cert. Obligation Other source Addtl tracking info Fund/Account No. GO Funds Grant title

4. TIMELINE CONSIDERATIONS

5. RECOMMENDATION